

2024-2025 Campaign Newsletter



United Way
City of Kawartha Lakes

Greetings from your United Way CKL team! Our theme for this campaign is Growing Opportunity Together. Working together as a community we can create greater opportunities to improve the lives of both ourselves and our neighbours. #WeGOTthis!

We're excited for another campaign and have several exciting ways that you can support your United Way, both ongoing and coming up, which you can learn about in this newsletter.



Upcoming Events:

- Kawartha Lakes Kickoff: Thursday, September 5th, 3 to 6pm @ Edwin Binney's Community Farm and Education Centre
- Haliburton Kickoff: Thursday September 26th 3 to 6 pm at Carnarvon Family Golf
- Pumpkin Fest: Saturday, October 26th @ Edwin Binney's Community Farm and Education Centre
- Novemburger - the month of November
- Coldest Night of the Year - February 22, 2025

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Farm News

Season six at Edwin Binney's Community Farm and Education Centre is well underway. This year we launched volunteer Wednesdays, a volunteer session from 4 to 7pm. Kawartha Lakes summer day camps are returning weekly for programming, and we have other pop-up programs like children's story time with the library and farm camp with Pinguuq. We also had an accessible pathway installed through the farm so all people can enjoy our workshops and volunteering.

We have another group of enthusiastic and hard working students working with us this season. Without them we could not make the farm the success it is.

To date, over 9,000 pounds of fresh produce with a value of \$25,200 have been donated to food banks and food programs in Kawartha Lakes and Haliburton County.



Boshkung Brewing Company Fundraiser:

In July we launched a partnership with Boshkung Brewing Company out of Minden. Paddle with Purpose Light Lager is available for purchase at Boshkung Brewing Company locations and online with Ontario wide delivery. Fifty cents a can will be donated to United Way CKL. All money raised will support our vital local programs and services which helps people in our community to reach their full potential.

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Novemburger

Novemburger: Feeling hungry? Like burgers? Have we got an event for you! For the month of November, \$2 from every Novemburger signature burger at participating restaurants will be donated to United Way CKL. Keep an eye out for more information for a tasty way to support your United Way!



ATTENTION!
Restaurants, Eateries & Food Vendors!



International Plowing Match & Rural Expo 2024:

The IPM is taking place in Kawartha Lakes this year from October 1st to the 5th and United Way CKL will be there! Drop by our booth to say hi and learn more about our work.

Funded Program spotlight: Through our Community Capacity grant we funded BGC Kawarthas' efforts to improve food security for youth and families using their centre and provide them with supports to help meet their basic needs. This took the form of two little pantries stocked with food and hygiene items and having a Youth Outreach worker to be present during after school programs to engage youth and connect them with supports to meet their needs.

“As I approached the pantry with groceries, I saw a woman with a bag. I thought she was looking for items on the empty shelves, but she in fact brought some food to put into the pantry. I spoke to the woman and she shared that she has taken food from the pantry when she needs it, but that today she could give. She thanked me for adding food to the pantry as well. She left her plastic bag in the pantry for the next person who needed it and left empty handed. It was an impactful moment that showed me just how much people care.” – Support Worker, BGC Kawarthas

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How can your donation help?

\$150



A donation of \$150 can provide 2 weeks of peer support and inclusion opportunities for older youth experiencing mental health and substance use challenges.



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\$500



A donation of \$500 can provide facilitation of suicide awareness training for service providers and community members to better support their peers.



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These are examples of previously funded projects. Donations will be used to fund local initiatives of equal importance that reflect our 3 core pillars: Poverty to Possibility; All That Kids Can Be; Healthy People, Strong Communities.

\$100



A donation of \$100 can provide a youth with access to afterschool outreach support to connect them to health and wellness resources, food and hygiene supplies.



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\$25



A donation of \$25 can provide a full basket of fresh and nutritious food for a family to last a week.



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