



United Way for the City of Kawartha Lakes Funding Guidelines 2024-2025

The Poverty Reduction Strategy Report for the City of Kawartha Lakes and Haliburton County identified areas for focussed work and cross-sectorial investments. This report concentrated on proactive and reactive initiatives to help people in real time but with the goal to reduce and eliminate poverty. The key areas for attention included: children and youth, employment and training, education, food security, affordable/available housing and transportation. For more information on the Poverty Reduction Strategy Report visit <https://cklhpoverty.ca>.

UWCKL has committed to collaborating with partners at several levels in the community to direct focus on the Poverty Reduction Report recommendations. Based on the recommendations and our pillars: All that kids can be, Poverty to Possibility, and Healthy People - Strong Communities, for the funding year 2024-2025 we will be accepting applications for projects under the Community Capacity Grant.

COMMUNITY CAPACITY GRANT

Grants from \$2,000 up to a maximum of \$5,000

Could be for: new approach, extension of program with defined longer-term outcomes, skills development, evidence-based need and approach.

Examples include:

- **Introducing subsidies that ease the cost-of-living burden** (e.g., affordable transit passes, affordable childcare, affordable recreation)
- **Changing infrastructure** (e.g., support for bus tokens, creating neighbourhood-based health care, securing space for community food storage and distribution, launching a bus to the food bank)
- **Food Programs, Youth Mentorship programs, Senior Support Services, Health Services** (e.g., job training or readiness, dental programs, parenting courses)

The amount of funding available for projects is based on how much money has been raised in that community. Funds raised in Haliburton County are available for allocations in Haliburton County, funds raised in Kawartha Lakes are available for allocations in Kawartha Lakes.

Applicants must be a registered Charitable Organization located within the City of Kawartha Lakes or Haliburton County.

Applicants can apply once a year based on the fiscal year of April 1 – March 31.



Applicants can be part of a community capacity grant and a collaborative matching grant.

If you are applying for a project that has already been funded you must provide evidence of project growth and explain why additional funding is required. (can include attachments if needed)

Applications will be accepted on an ongoing basis and funds will disbursed until all funds are granted. All applications must be sent by email to shantal@ckl.unitedway.ca

A final report will be required for all funded projects and is due one month following the completion of the project. The report will need to include the outcomes of the project and a client story outlining impact.