



Leadership Giving

Generosity powers United Way's work. With your donation you can support food literacy programming, teaching students about where their food comes from and how it grows.

Leadership donors generously donate \$1,200 or more to support United Way CKL annually. As a leadership donor, you'll become part of an unstoppable force for change. Donors like you power our work in the community to improve the lives of your neighbours. Every year, local organizations apply to United Way CKL for funding to help them tackle complex social issues on a local level. Your support will have a real and positive impact on your community.

What your local love can do:

\$1,200 - Ensures children and youth have the supports they need in and out of school.

\$2,500 - Provide families with fresh, locally grown, and nutritious food.

\$5,000 - Help individuals access the services they need to thrive.

Or help address another pressing need in your community.

Depending on your giving level, Bronze (\$1,200 - \$1,499), Silver (\$1,500 - \$4,999) or Gold (\$5,000 plus), we offer benefits to match. That includes recognition in our Leadership Honour Roll as well as great tax incentives.

Learn more at www.ckl.unitedway.ca/leadershipgiving/

Giving is Believing. Show you local love and donate today.



United Way
City of Kawartha Lakes