



COMMUNITY LIVING
Trent Highlands

DATE Feb. 15th 2023

Presented to:

UNITED WAY KAWARTHA LAKES \$ 2800

TWENTY-EIGHT HUNDRED DOLLARS

[Signature]



United Way
City of Kawartha Lakes

2022-2023 CAMPAIGN RECAP

MESSAGE FROM THE CO-EXECUTIVE DIRECTORS



Emily Beall and
Shantal Ingram

Our 2022 campaign was one of excitement, change and new opportunities. We said goodbye to outgoing Executive Director Penny Barton Dyke who left United Way CKL in the fall for a much deserved retirement. We took on new roles at United Way CKL as Co-Executive Directors. Our long-time Financial Administrator Malcolm Weaver retired in the spring and Taryn Zylstra joined us as Bookkeeper. We were also fortunate to have one of our summer garden employees, E Kelly, stay on with us in their new role of Garden Coordinator.

We had two Campaign Chairs this year, including our first ever Haliburton Campaign Chair, Brian Nash and Jeff Tompkins, Campaign Chair for City of Kawartha Lakes. Brian and Jeff took on their roles with enthusiasm, speaking about United Way's work and collecting donations for raffles being held in each location.

In 2022 we launched our new granting streams, the Community Capacity Grant and the Collaborative Matching Grant as we adapt our work to help local agencies address emerging needs. We are also administering another round of federal government COVID recovery funding with the Community Services Recovery Fund. 2022 also saw an increase in food insecurity in CKL and Haliburton County and we stepped up to do our part in addressing this growing challenge by increasing the amount of produce we donated to food banks and food programs in the area.

Through the Community Capacity Grant we provided funding to VCCS Employment Services, A Place Called Home, Coboconk and Area Food Bank, Globus Theatre, Point in Time, THRIL, Big Brothers Big Sisters and BGC Kawarthas for programs addressing food insecurity, transportation, social inclusion, marginalization and disenfranchisement and service expansion of programming supporting children, youth and individuals with physical and mental challenges.

With our Matching Collaborative program we are supporting a collaboration in Haliburton County between Point in Time, CMHA, Community Living and CKL Human Services to create a peer advisory group of marginalized individuals to share experiences with service providers to create better responses to a variety of issues.

CAMPAIGN SNAPSHOTS



HAPPY RETIREMENT PENNY!



This fall marked the retirement of Penny Barton Dyke after 18 years as Executive Director at United Way for the City of Kawartha Lakes. In November she was honoured as 2022 Citizen of the Year by the Lindsay & District Chamber of Commerce.

Penny led United Way CKL in taking innovative steps to help our communities and citizens access an array of agency support programs, for example, Action for Neighbourhood Change Programs at Red Pine and King Albert. These programs help empower people and build up their skills and to hear their voices.

Tens of thousands of people in Kawartha Lakes and Haliburton are affected by the work that Penny has completed at UWCKL.



One of Penny's greatest legacies is Edwin Binney's Community Garden and Education Centre. EBCG is the product of 3 years of collaboration with people with lived experience, local agencies, funders, agricultural experts and two lead partners, Crayola Canada and Fleming College's Sustainable Agriculture program. In four seasons it has contributed more than 50,000lbs of fresh produce to 20 agencies, 10 food banks, and two distribution centres here and in Haliburton. The food helps food banks, cooking classes, shelters, Good Food Programs, etc.



PENNY'S RETIREMENT AND CAMPAIGN KICKOFF

In September we had a gathering in the garden to launch our 2022 fundraising campaign and also celebrate Penny's retirement. We introduced our new campaign chairs, Jeff Tompkins for City of Kawartha Lakes and Brian Nash for Haliburton County. We shared our plans for the campaign and honoured Penny for her years of service with United Way for the City of Kawartha Lakes.



EDWIN BINNEY'S COMMUNITY GARDEN



2022 AT A GLANCE: EBCG

21,683lbs, 33% increase over 2021, of produce donated!

Over 2,300 individuals reached across the City of Kawartha Lakes and Haliburton through food banks, programs and community organizations. Over 71% increase from 2021.

There was a 22% increase in participants receiving produce through Fresh Produce Fridays, Garden at Your Table and FoodLove over 2021.

A new hoop house was constructed in the fall, increasing our covered growing space by almost 840 sq. ft. and allowing us to grow more produce earlier in spring and later in fall.

2022 proved to be a very challenging year for food security projects, food banks and members of our communities in general. We continued to work with our community partners to grow and distribute even more high quality produce to those who are most vulnerable to food scarcity. Our weekly farm stand was a resounding success allowing us to raise funds using excess produce to support our projects, and providing a quick and easy way for community members to both support our mission and enjoy some tasty, fresh produce. The farm stand is also a way to reach people in the neighbourhood who aren't accessing other food programs or do not have enough food.

Looking back we are reflecting on our challenges and triumphs of the 2022 season and making improvements to better serve the kind and generous residents of our communities who need us.

SCHOOL PROGRAMS ARE BACK IN THE GARDEN!



After a long break due to the Covid pandemic, we were thrilled to be able to run workshops again in the fall. These workshops are curriculum-based and are an excellent opportunity for teachers to provide their classes with some fun hands-on learning! Spring workshops are currently ongoing.



ADOPT A CROP

In the fall of 2022 we launched Adopt a Crop, a fundraiser to support Edwin Binney's Community Garden. Sponsorship supports the maintenance and resource costs associated with the adopted crop. Sponsoring a crop ensures we have the capacity to continue feeding the Kawartha Lakes and Haliburton communities, providing fresh produce to vulnerable individuals for 6 months of the year.



ADOPT A CROP



all sponsorships are based on the yield and value of each crop varietal.

Email E Kelly at gardencoordinator@ckl.unitedway.ca to claim your crop!

Harvest Sponsor \$5,000

Opportunity #1: Sponsorship of the **CABBAGE** patch
Opportunity #2: Sponsorship of the **ORCHARD**

Cultivator Sponsor \$2,500

Opportunity #1: Sponsorship of the **BEET** rows
Opportunity #2: Sponsorship of the **TOMATO** vines

Planter Sponsor \$1,000

Opportunity #1: Sponsorship of the ~~BEAN~~ rows
Opportunity #2: Sponsorship of the ~~CALIFLOUNDER~~ patch

Seedling Sponsor \$500

Sponsorship of any of the following: the **BROCCOLI** patch, the **CORN** field, the **CUCUMBER** vines, the **PEPPER** rows, the potato field, the **SQUASH** patch, the ~~STRAWBERRY~~ patch, the **ZUCCHINI** plants, or the **WATERMELON** patch.

Seed Level Sponsor \$250

Available Sponsorship Opportunities:
Sponsorship of any of the following: the ~~ASPARAGUS~~ field, the **CELERY** beds, the ~~CANTALOUPE~~ patch, the ~~GARLIC~~ rows, the **LEEK** rows, the **LETTUCE** beds, the **PEA** plants, the ~~PUMPKIN~~ patch, the **ONION** rows, or the ~~SPINACH~~ beds.





NEW HORIZONS FOR SENIORS PROGRAM - WORKSHOP SERIES

Throughout the winter months we held a series of workshops for seniors with funding from the New Horizons for Seniors Program. Six workshops were delivered with topics including Technology Tips, Community Based Living and Decluttering/Downsizing your home. Technology Tips was facilitated by Bruce from GreenIT Tech Together, the Community Based Living workshop was led by Ron from Abbeyfield House Society of Lakefield and the Decluttering/Downsizing your home was presented by Organize with Lee Anna. We had over 30 seniors participate in the workshops and we had great feedback from the participants.

COMMUNITY SERVICES RECOVERY FUND

The Community Services Recovery Fund (CSRF) is a federally funded grant program for not-for-profits. Our national partners for delivery of the grant funding are the Community Foundations of Canada and the Canadian Red Cross. The United Way's funding stream for the grant is for Program and Service Innovation and Redesign with a focus on adapting and creating new programs using information gained during the COVID-19 pandemic. We received just over \$265,000 to be distributed to local not-for-profits. Projects start May 1, 2023 and run until June 2024.



GIVING IS BELIEVING GOLF TOURNAMENT



Last June we held our first Giving is Believing Golf Tournament at Wolf Run Golf Club in Janetville. A great time was had by all in spite of it being one of the hottest days of the year.

After a round of golf, participants enjoyed a wonderful meal, learned more about our work, raffle and 50/50 winners were announced and everyone received a prize, including special prizes for top golfers, closest to the pin and the most honest team!

We are looking forward to this year's tournament, which is coming up on June 22nd. We invite everyone to come out and golf, no matter what your skill level is, and join us for a fun day!



THANK YOU!

THANK YOU TO OUR 2022-2023 CORPORATE AND WORKPLACE DONORS

Guardian: \$25,000+

Crayola Canada
Government of Canada
LCBO
Otto and Marie Pick Foundation

Innovator: \$10,000 - \$24,999

BMO Financial Group
West Coast Seeds (in-kind)

Benefactor: \$5,000 - \$9,999

CIBC
City of Kawartha Lakes
Province of Ontario
PVNC Catholic District School Board
TD Bank Group

Visionary: \$2,500 - \$4,999

Community Living Trent Highlands
Government of Canada
RBC Financial Group
RBC Foundation
Scotiabank
St. Thomas Aquinas Catholic Secondary School
Wilson & Wilson Limited
Workplace Safety and Insurance Board
VCCS Employment Services

Pillar: \$1,000 - \$2,499

BluEarth Renewables Inc.
Bob and Vera Mark Foundation
Bootlegger
Canada Life
Counterpoint Engineering
Farm Credit Canada
Fairstone Financial
HKPR District Health Unit
Lindsay Agricultural Society
Ontario Power Generation
Rotary Club of Haliburton
United Way for the City of Kawartha Lakes
Woodville & District Lions Club

Builder: \$366- \$999

Amex Canada Inc.
Apotex
Canada Post
Children's Services Council of KLH
Enbridge Gas Inc.
Finning Canada
Flavelle Family Foundation
Fleming College
General Motors Canada
IG Wealth Management
John Howard Society of KLH
Kawartha Lakes Family Health Team
Kinsmen Club of Lindsay
OPSEU Local 352
Royal Canadian Legion Branch 129 Haliburton
St. Dominic Catholic Elementary School
St. Francis of Assisi Catholic Elementary School
St. John Paul II Catholic Elementary School

THANK YOU!

THANK YOU TO OUR 2022-2023 INDIVIDUAL DONORS

Innovator: \$10,000 - \$24,999

The late Freda B. Kelly

Benefactor: \$5,000 - \$9,999

Douglas Brenner

Visionary: \$2,500 - \$4,999

David Saunders
Joel Watts

Pillar: \$1,000 - \$2,499

Jane Abray
Gregory Bishop
Laurie Charlebois
Jody Clements
Wendy Cooke
Carole & Bruce Glass
Karen Glass
Dale Leadbeater
Camal McDoom
Bailey McFarlane
Paul Murphy
Maja Saletto
Monica Shin
Jesse Stapleton
David & Anne Stark
Kelly Taylor
Aaron Thompson
Paul Zadorsky
4 Anonymous Pillars

Builder: \$366- \$999

Larry & Deanna Allen
Peter & Kathy Anderson
Nancy Austin & Chris Appleton
Flavelle & Elizabeth Barrett
Kristy Burt
Amy Bushey
Penny Barton Dyke
Chris Borycheski
John Carr
Sandra Connolly
Patricia Crosby
Scott Currie
Frank Denton
Jacquelyn Elvin
John Galbraith
Margaret Harper
Mary Haydock
Mary Hill
Arthur Hornibrook
Joanne & the late Brian Hough
Julie Johnson
Anne Kavanagh
Jack & Jean Kyle
Jerry LeRoy
Nancy Martin
Mary Kay McGuinness
Heather Michel
Sheila O'Connell
Nicole Reilly
Timothy Shorten

Builder: \$366- \$999

Mike Soehner
Frank Smith
Kimberly Stainsby
Dr. Mervyn Stone
Camryn Tapper
Ron Taylor
Cathy Twohey
Chase Vestby
Jack Veitch
Miranda Warren
Karen White
Sundee Wickline
Taryn Zylstra
6 Anonymous Builders

Everyday Hero: \$365

Grant & Gail Cottrell
Drew Gunsolus
James W. Lindsay
John Murray
Peter Petrosniak
Brent Walmsley

Thank you to all of our generous donors for supporting United Way CKL

THANK YOU TO OUR MANY GENEROUS SPONSORS



ADOPT A CROP

Farm Credit Canada, TZ Money Management & Bookkeeping Services, Lindsay Cycle Studio, Penny Barton Dyke, Naomi Ecob, Sheila-Mae Young, Emily Beall, Harvest Yoga (Alexis Hamilton)



SEEING IS BELIEVING GOLF TOURNAMENT

Crayola Canada, Nexicom, VCCS Employment Services, RBC Lindsay, Staples and Swain Professional Corporation, Trish Todd, Revel Reality Inc. Brokerage, Action Car and Truck Accessories and Aaron Hill, Financial Advisor at Edward Jones.



SPRUCE UP YOUR SPACE RAFFLE

Rockwood Forest Nursery, Kawartha Home Hardware Group of Stores, Peavey Mart - Lindsay Store, Canadian Tire Lindsay, Rona - Lindsay Store, Chilly Moose, Pristine Property Management, Wall It Wall Art, Nortech Home Improvements Inc., Dulux Paint Lindsay, Fire or Ice Furnace & BBQ Store, and Alf Curtis Home Improvements in Lindsay.



OFF-GRID AND OUTDOORS RAFFLE

Haliburton Home Hardware Building Centre, Emmerson Lumber, Haliburton Solar and Wind, Outdoors Plus, Wall It Wall Art, Chilly Moose, Glecoff's Family Store and Hook, Line & Sinker.

STUDENT POWER!



Edwin Binney's Community Garden cannot be the success that it is without the support of student employees, co-op and placement students, youth volunteers and Fleming College students who help put the garden to bed as part of their yearly farm camp. Student employees are also involved in special events, fundraising, day-to-day tasks and promoting all of the work that we do at United Way for the City of Kawartha Lakes.

Thank you to all of them, with special thanks to the following who helped us during the 2022-2023 campaign: Summer employees Aidan and E; Sustainable Agriculture Co-op student Manly; Nick who worked in the garden as a placement student from Fleming College's Urban Forestry program and as a student employee from Fleming; IE Weldon Co-op students Justin, Abbye, Phoenix and Caleb; Ecosystem Management Co-op students Thandeeka, Tim, Emily and Vanessa, 2 groups of students from The Institute for Studies in Global Prosperity and the 2022-2023 Sustainable Agriculture program.



MEET THE TEAM



PENNY BARTON DYKE
Executive Director
Until October 2022



EMILY BEALL
Co-Executive Director
Starting October 2022



SHANTAL INGRAM
Co-Executive Director
Starting October 2022



JEENIFER BAIN
Engagement and
Marketing Coordinator



TARYN ZYLSTRA
Bookkeeper



E KELLY
Garden Coordinator



Thank you for supporting United Way CKL!



Phone
705-878-5081



Address
50 Mary Street West
Lindsay, ON K9V 2N6



Website
www.ckl-unitedway.ca



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