

2022-2023 Matching Collaborative Grant Guidelines

The matching collaborative grant will award up to \$10,000 per project, contingent on the collaborating agencies providing a matching amount of funds to what has been requested in this application. For the purposes of this grant, matching must be completed in capital, not in-kind.

The focus of this grant is to encourage organizations to work together to increase their capacity and deepen their relationships to each other and their communities, together. Funds awarded through this grant may also be used to leverage further funds in other, larger, matching grants.

Each application requires a minimum of three collaborating agencies, at least one of which must be registered as a charitable organization with the CRA, to receive funds. All partner agencies will be required to sign a Declaration of Contribution (Annex 1) that will assure of their willingness and ability to contribute financially to the collaboration. All partners must be located or serving clientele in Kawartha Lakes and/or Haliburton County.

About our United Way

The mission of the United Way for the City of Kawartha Lakes is to build a strong community and improve lives in Haliburton and Kawartha Lakes. The United Way CKL strives to increase capacity building for community impacts. Education, resources, networking and partnerships are key components in community building. United Way has the ability to direct funds to specific projects and geographic locations and these designated investments are transparent and accountable. Empowering people in our community is paramount to positive outcomes for our United Way and citizens. To accomplish this we focus on three priority areas:

- **Poverty to Possibility:** moving people out of poverty, meeting basic human needs (food, shelter and employment)
- **All That Kids Can Be:** improving access to early childhood learning and development programs, helping kids do well at school and completing high school, making healthy transitions into adulthood and post secondary education
- **Healthy People, Strong Communities:** improving access to social and health related support services, supporting citizens and community engagement, supporting all citizens through opportunities and hope; independent living, intervention and prevention.

To do this, we aim to:

- Energize and inspire people to make a difference.
- Provide meaningful opportunities for individuals to realize their potential by demonstrating volunteer leadership in service to community.

- Reflect the diversity of the communities we serve.
- Craft human care agendas within and across our communities.
- Build coalitions around these agendas.
- Increase investments in these agendas by expanding and diversifying our own resource development and fundraising efforts along with supporting others.
- Ensure that these investments have recognizable impact.

Funding parameters

The amount of funding available for projects is based on how much money has been raised in that community. Funds raised in Haliburton County are available for allocations in Haliburton County, funds raised in Kawartha Lakes are available for allocations in Kawartha Lakes. Agencies with cross-jurisdiction (addressing issues within the City of Kawartha Lakes and Haliburton County) projects are welcome to apply.

Examples of collaborations:

Implementation of a New Program or Service (does not duplicate any current programs or services)

Researching/Addressing/Working Towards Solving a Systemic/or Regional Issue

Eligible expenses include wages and benefits, professional fees, travel and accommodations, materials and supplies, printing and communication, equipment rental/lease/maintenance, administration costs, and capital costs. Purchase of lands or buildings, and any expenses that are covered by another funding source, are ineligible.

Before applying for the matching collaborative grant, we encourage you to discuss your project with Jennifer Bain, Engagement and Marketing Coordinator at 705-878-5081 to make sure that you are eligible to apply.

All projects must be completed by: December 31, 2023. A final report will be required for all funded projects. The report will need to include the outcomes of the project and at least one client story outlining impact.

Please note that this is a pilot and there are two grants available under this stream of funding: one will be in Kawartha Lakes and one in Haliburton County (or cross-jurisdictional).