**Telecare Mona Hall Legacy**

The United Way for the City of Kawartha Lakes is once again issuing a request for Letters of Intent to express interest in applying for funding available through a special opportunity provided by Lifeline Telecare Lindsay–-the Mona Hall Legacy Fund. For 40 years Telecare provided an invaluable distress line for the community. Reassurance calls were made to people living alone, isolated, or having difficulty coping with day-to-day activities. In memory of an amazing woman, Mona Hall we will be continuing this project for another year. This fund of $30,000 was estimated to run until approximately 2019.

The Mona Hall Legacy Fund honours a strong independent woman who was involved in her community. She was a grocer by profession, a volunteer with her church, helped organize a Lindsay Home Coming, was a member of the I.O.D.E., and an extraordinary collector of antiques. In later years she became a client of the reassurance call program at Telecare.

The Telecare Mona Hall Legacy will award $5,000 to a non-profit organization/group whose project/program addresses an emerging or changing need in the CKL community. A citizen review panel will oversee the allocation decisions.

The first step in this process is the completion of a Letter of Intent to express interest in applying for funding available through the United Way CKL. Potential applicants will then be selected and asked to submit a full funding application which will include Project Information, Community Need, Action Plan, Financial Requirements, Method of Outcome Measurement, and Evaluation Criteria.

***GENERAL INFORMATION***

Name of Organization:

Address:

Phone: Fax:

Email Address:

Contact Person and Title:

Secondary Contact Person and Title:

***ELIGIBILITY REQUIREMENTS***

* Be a registered charitable organization or not-for-profit organization.
* Provide programs and/or services in the City of Kawartha Lakes.
* Have either a volunteer Board of Directors or demonstrate a form of governance.

***EXPENSES NOT ELIGIBLE FOR FUNDING***

* Major capital costs, renovation costs, deficits, and retroactive expenses or costs.
* General and administrative expenses not directly related to the project.
* Computer technology, travel expenses, or for-profit activities.
* Fundraising events or political activities.

***PLEASE NOTE: Letters of Intent received past the deadline will not be considered.***

***ELIGIBILITY CHECKLIST***

For **no** answers please provide other methods or tool used and comment.

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
|  | **Yes** | **No** | **Other Method** | **Comment** |
| 1. Do you have a volunteer board of directors?
 |  |  |  |  |
| 1. Are you able to provide a mission/vision or goal statement?
 |  |  |  |  |
| 1. Do you have audited or reviewed financial statements available for the previous year?
 |  |  |  |  |
| 1. Are you able to demonstrate through a budget how the grant money will be spent?
 |  |  |  |  |
| 1. Does your policy have a minimum of two signing authorities?
 |  |  |  |  |
| 1. Does your organization maintain current Bylaws/Policies and Procedures?
 |  |  |  |  |
| 1. Can you validate that this is not a duplication of services already provided in the community?
 |  |  |  |  |

***PROJECT INFORMATION***

1. Describe the project for which you are requesting funding and include what need/problem this project would address.
2. How does this project fit into United Way CKL’s Pillars—Building Strong Communities, From Poverty to Possibilities, and All That Kids Can Be?
3. How will this project impact the community and will you be able to demonstrate the need and evaluate outcomes at the completion of the year?
4. Does this project build on community strengths and assets? How are you utilizing community skills, knowledge or experience from the community?
5. Describe any other funding sources you are currently or will be accessing.

|  |  |
| --- | --- |
| **Pillar** | **Description** |
| **Healthy People****Strong Communities** | * Providing supports and interventions to people experiencing crisis
* Creating a safe and inclusive community
* Increasing volunteerism and civic engagement
* Ensuring people have access to information and resources involving community resources
* Increasing the capacity of agencies and neighbourhoods to recognize and respond to changing community needs
* Reducing barriers and increasing awareness of disabilities issues
* Promoting improved quality of life and opportunities for increased participation in recreational, social, cultural and daily activities for individuals with chronic health problems and disabilities
* Nurturing support systems
* Provide safety at public events
* Providing companionship for Seniors and students through the therapy dog program
 |
| **From Poverty to Possibilities** | * Offering food and shelter to individuals living in poverty
* Providing job training, literacy, and career development opportunities
 |
| **All that Kids Can Be** | * Helping children and youth to grow and achieve their full potential
* Providing opportunities for increasing participation in recreational, social and cultural activities
* Increasing engagement in school
* Improving parenting knowledge, skills and resources
* Increasing self-esteem through positive mentoring
* Youth intervention and skills development
* Improving literacy through early diagnosis of learning disabilities and the read to the dog program
 |

***TIMING AND PROCESS***

Letter of Intent to be submitted to UWCKL by 4:00 p.m. November 22, 2019

Invitations issued to applicants to begin application process December 6, 2019

Deadline for application submission December 20, 2019

Notification of the successful applicant January 17, 2020

Program guidelines and forms can be found on the United Way for the City of Kawartha Lakes website at www.ckl‑unitedway.ca. Please email the completed Letter of Intent to pbartondyke@ckl.unitedway.ca.