

United Way for the City of Kawartha Lakes



2019 Spring Newsletter



The Project...

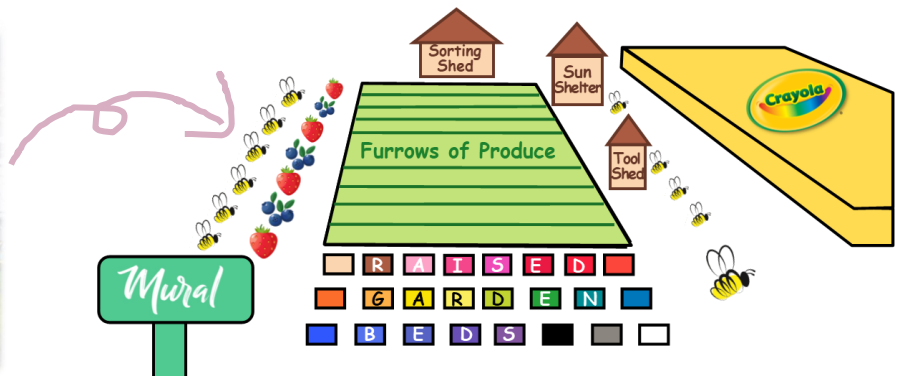
EDWIN BINNEY'S community garden LINDSAY



United Way for the City of Kawartha Lakes has entered into a land use agreement to turn the 30,000 sq. ft. of unused land on Crayola Canada's property into our largest ever Community Garden! This garden will enhance the availability of fresh produce for programs such as the Good Food Box, school nutrition programs, cooking classes and so much more!

Learn all about it on our newly renovated website:
<http://ckl-unityway.ca/edwin-binney-community-garden/>

The Plan...



Be a "Garden Guardian"

The twenty-four raised garden beds at the front of Edwin Binney's Community Garden will be painted to match the 24-pack of Crayola Crayons. United Way for the City of Kawartha Lakes is asking donors to Be Garden Guardians: for \$250 per box, we will be able to supplement the cost of these learning gardens which will provide not only fresh produce, but will also provide food literacy to people in our community. In gratitude of your contribution, your name will appear on a plaque attached to the colourful garden bed of your choice. But act fast! The colours are distributed on a "first come-first served" basis.

*Want to sponsor your own plot? Give us a call!
Ask for Elly at United Way CKL: 705-878-5081*



All about the Bees



The Days Inn & Suites of Lindsay has sponsored the **Days Inn & Suites Bee Hotel** which will be specially designed for Edwin Binney's Community Garden. Now the Days Inn & Suites can add pollinators to their list of happy customers who receive comfortable accommodations in Lindsay, Ontario! Thank you for your support, Days Inn & Suites Lindsay!

Did You Know?

- The purpose of creating Bee Hotels and Bee Nests is to cultivate and nurture local beneficial insects.
- Cavity-nesting bee homes are meant to attract solitary nesting pollinators. The small tubes inside the bee nests and bee hotels are spaces for the bees to safely nest and lay their eggs.

The Party!

Join us for the grand unveiling Garden Party Fundraiser!

1-4pm at Fleming College's Auks Lodge and Edwin Binney's Community Garden

Tickets go on sale at the United Way CKL office on April 16th, 2019.

\$25 for adults, \$20 for students and seniors

Save the Date
Saturday June 8th, 2019



Who is Edwin Binney?

Edwin Binney was the co-founder of Binney and Smith: the company now known as Crayola. He was known for his love of the outdoors and his interest in helping those in need.

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Leaving a legacy

Planned giving—A Lasting Legacy for Future Generations

Planned giving is one way to demonstrate your commitment to being a community leader and to invest in an improved quality of life for the people who live here. Not only will your contribution set an example to the other members of the community of the City of Kawartha Lakes and Haliburton County, it will contribute to lasting, positive change that will help your family, your friends and your neighbours live with hope, dignity and a sense of belonging.

Visit our website for more information on how you can leave a legacy:

<http://ckl-unityway.ca/ways-to-give/#legacy>

Telecare Mona Hall Fund

United Way for the City of Kawartha Lakes (UWCKL) has announced Community Care Health and Care Network as the recipient of a \$5,000 grant from the Telecare Mona Hall Fund to create a teleconference caregiver support program based on a successful pilot project.

When Lifeline Telecare closed its doors, funds were transferred to UWCKL to administer through a committee process and to help local groups initiate innovative programs in response to emerging or identified community priorities over a five-year period. The funds have been overseen by a committee of volunteers with expertise. Four agencies have received funding since the launch of the grant fund in 2016: Kawartha Sexual Assault addressed dating violence prevention for youth; Ontario Early Years created the Queen Victoria Public School Summer Outreach Program; Big Brothers Big Sisters of Kawartha Lakes-Haliburton created an in-School Mentoring Resource initiative and marketing for mentors, and last year The John Howard Society started a Caring Dads Program to increase skills for fathers needing special supports.

“Over the years, we have been given the privilege of small legacy gifts which have allowed us to invest in people in real time. When donors give to UWCKL they do so with purpose and with the knowledge that funds go to high priority needs which are monitored with the help of citizen review panel teams ensuring transparency and accountability,” said Executive Director, Penny Barton Dyke. Next year will be the final year for the Mona Hall Fund.

Calling All Volunteers!

United Way CKL needs your help.

We are building our roster of volunteers to help in the gardens this year. We have opportunities for team building within businesses and education for individuals! If you have an interest in any of the following, head to our website to fill out our volunteer form:

- Building
- Planting
- Tending to gardens
- Sorting and Distributing Produce
- Fundraising
- Event Planning

<http://ckl-unityway.ca/volunteer-form/>



United Way CKL would like to thank the following partners for their continued support in this one-of-a-kind Food Security Initiative:



School of Environmental & Natural Resource Sciences
Frost Campus | Fleming College



Please join us in supporting our community by giving generously to your United Way.

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www.ckl-unityway.ca • office@ckl.unityway.ca • Charitable Registration Number: 10545 4508 RR0001

Facebook: @UWCKL

Twitter: @UnitedWayCKL

Instagram: @unitywayckl

Donate online at: <http://ckl-unityway.ca/donate-now/>