



Caring for our seniors • Promoting economic independence • Staying healthy and well
 Responding to emerging needs • Helping children and youth succeed
 Making families strong • Providing opportunities • Encouraging volunteerism
 Strengthening our communities

United Way for the City of Kawartha Lakes

2018 Fall Newsletter

Your United Way — Changing Lives In Your Community



Edwin Binney Lindsay Community Garden Ground Breaking

The United Way for the City of Kawartha Lakes believes that its partnerships are its greatest strength. For over a half century, our community has seen incredible leadership by businesses, individual donors and volunteers. A prime example of these partnerships is the ongoing support from Crayola Canada. 2018 marks the 30th anniversary of Crayola’s annual sale in support of the United Way. Crayola Canada believes that every person in the community deserves an opportunity for a quality and colourful life: “We are very fortunate that the annual Crayola Sale can assist children, youth, and adults in the City of Kawartha Lakes. The sale started simply as a yard sale with a few Crayola products added in. It was the beginning of a long-term relationship and, thanks to the efforts of countless volunteers from Crayola, the UWCKL, and the community, it has grown to its current form.”

“Crayola Canada believes that every person in the community deserves an opportunity for a quality and colourful life.”

Along with the 30th Annual Sale, 2018 marks another milestone in the partnership between United Way and Crayola Canada. The two teams have entered into a land use agreement to turn 30,000 sq. ft. of unused land at Crayola Canada into United Way CKL’s largest ever Community Garden! This garden will enhance the availability of fresh produce for programs such as the Good Food Box, collective kitchens, Meals on Wheels, cooking classes, food banks, and school nutrition programs. Other early partners in this project include:

- **Fleming College**, who will provide expertise, while also offering students unique learning opportunities through school projects and volunteering.
- **Bob Mark New Holland**, who will provide equipment and expertise as they volunteered their time and equipment for the first ground breaking in October of 2018 (pictured above).
- **Hill’s Florist and Greenhouses**, who will provide expertise on all things garden-related.

If food security is something you’re passionate about, keep an eye on our website for upcoming information on how you can designate funds and get involved with the Edwin Binney Lindsay Community Garden.

www.ckl-unityway.ca

“Community gardens yield more than food: they provide many teaching opportunities and draw people together to help strengthen our neighbourhoods.”

Show Your Local Love



THE IMPACT OF YOUR DONATIONS

Why United Way?

Your United Way — Changing Lives In Your Community

If you are a United Way donor in CKL and Haliburton, You Have...

- Changed the lives of **12,305 children** who benefited from programs in their communities: allowing them to learn, dance, colour, and sing.
- Assisted **1,690 people** in vulnerable living situations to increase their knowledge in budgeting, skills development, growing and preparing food and supporting their shelter needs.
- Helped **22,682 individuals** access programs to help address disabilities, mental health and well-being, and social isolation for seniors including learning skills in volunteerism, growing food, cooking, parenting, and literacy.
- Covered emergency services for **145,471 people** who attended concerts, fairs and community events through St. John Ambulance.

Every contribution counts. We often underestimate the effect that our support can have. A helping hand to someone in need can have a life altering effect. Agencies like the United Way are what make Kawartha Lakes and Haliburton the great communities they are.

Please give generously.

Do you think it's important to support local development through projects like the United Way Community Gardens? Why?

"I believe it is very important to support local development projects. Working with youth clients, we are always wanting to promote community connectedness, engagement and resiliency-and through the introduction of these types of programs, the youth are able to see that through small opportunities they are able to support the community around them."

-Kelsie Howell, United Way Volunteer and Agency Employee
Youth Facilitator, John Howard Society of Kawartha Lakes and Haliburton

Designate your donation to your community: Be a hero every day.

Change the lives of over 30,000 people in our communities by helping to fund the following agencies:

Big Brothers Big Sisters—Kawartha Lakes and Haliburton	705-324-6800
Canadian Mental Health Association—Kawartha Lakes Branch	705-328-2704
Community Care Health and Care Network	705-324-7323
Community Living Trent Highlands	705-328-0464
CNIB	705-745-6918
John Howard Society Kawartha Lakes Haliburton	705-328-0472
Ontario Early Years Centre	705-324-7900
St. John Ambulance Kawartha Branch	705-324-9894
VCCS Employment Services	705-328-0180
Point in Time Centre for Children, Youth and Parents	705-457-5345

MAKE CHANGE HAPPEN WITH YOUR DONATION TODAY!

#realhelpinrealtime

Please join us in supporting our community by giving generously to the United Way.

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Facebook: @UWCKL

Twitter: @UnitedWayCKL

Instagram: @unitedwayckl

Donate online at: www.canadahelps.org/en/charities/united-way-for-the-city-of-kawartha-lakes/