

Years of Investing in our Community



29th Annual Crayola Sale

This year, the Crayola Sale brought in over \$40,000.00, bringing their total donated over \$1 Million

United Way for the City of Kawartha Lakes is grateful for the famous Crayola sale every year. 2017 brought a new kind of excitement as the company set a goal of raising \$40,000.00 in order to put them over the \$1,000,000.00 mark of total funds donated. Shoppers from all over Ontario lined up Friday night and Saturday morning as they purchased Christmas gifts and school supplies for children and students. Many shoppers purchased for mission work as far away as Mozambique.

Paul Murphy, General Manager of Crayola Canada, commented on Crayola's commitment to the community: "at Crayola, we believe every person in the community deserves an opportunity for a quality and colourful life. We are very fortunate that this event can assist children, youth, and adults in the City of Kawartha Lakes, by providing them the support to meet their daily needs. We have tremendous volunteers to help make this event a success every year."

Penny Barton-Dyke, Executive Director of United Way CKL said, "we would like to recognize and thank the 150 Community Champions (Crayola staff and community volunteers) who helped with this one-of-a-kind event. The Crayola Sale has an economic ripple effect locally which also has global reach through shoppers making purchases to be shared in third world countries. The impact of 29 years of giving has had far reaching effects, changing thousands of lives."



Shoppers in line waiting to pay for their purchases



Tip the crayon on his tour of the town meeting children in anticipation of the sale



Local Teachers say "Thanks a Million Crayola"



CELEBRATING 50 YEARS OF INVESTING IN OUR COMMUNITY

“We believe that having community conversations led by strong community leaders will help us meet our funding goal of impacting 30,000 people.”

On our website, www.ckl-unitedway.ca, we are proud to host an ever-growing list of Community Champions. These people have donated time, money, or resources to our community, and because of their dedication we will be able to reach our goal of impacting 30,000 people this year. Here are a few of our ‘champs:

Dr. Grover of Horizon Family Dentistry

Dr. Grover feels blessed in many ways and showing gratitude is very important to him. A Quote from Dr. Grover: “I chose to support the United Way for the City of Kawartha Lakes this year because it is an organization that supports many different community projects in need of funding. They in turn help many families with different needs. We are very excited about collaborating with the United Way to offer funds and time to various charities that share a common goal and objective.”



In the past, Dr. Grover has donated time and money to many charities and privately motivated fundraisers assisting families in need of dental work and financial support. He has given oral hygiene supplies to people and organizations helping others. Dr. Grover and his team have hosted two successful free dental days at their office, and a Community Kids Day. They have supported Kawartha Lakes Food Source by collecting non-perishable food items. They are currently offering and advertising a Toy/Food Drive. Over the years, they have given continuous support to the Trish’s Wish Foundation and the Boys and Girls Club.

Women United

Women United is a group of women from the community brought together by United Way for the City of Kawartha Lakes. These strong Community Leaders get together quarterly and enjoy the opportunity to network and learn about the vital programs being delivered by United Way funded agencies in the community.



Women United invest in small projects with big impact. To ensure that 100% of the funds are used for vital programs, United Way processes the transaction and absorbs the costs associated with receipting and processing the donations. In the past, Women United have donated to Ontario Early Years to provide a sink at their Fenelon Falls Program, Big Brothers Big Sisters’ Kids n’ Kops Program, and many more. All agencies have been grateful for their specialized gifts.

Thanks for being Community Champions!

MAKE CHANGE HAPPEN WITH YOUR DONATION TODAY!

Please join us in supporting our community by giving generously to the United Way.

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YouTube: @UnitedWayCKL

donate online at www.canadahelps.org/en/charities/uniteddd-way-for-the-city-of-kawartha-lakes/