



# Benefits of Payroll Deduction

- ◆ Your donation appears on your T4 slip, so you don't have to keep track of a receipt, or multiple receipts if you consolidate your giving through payroll deduction
- ◆ Payroll deduction helps the United Way CKL to keep their administration costs low
- ◆ Allows donors to spread their gift over the entire year
- ◆ Many people find they are able to increase their annual gift by setting a small amount aside each pay period or month
- ◆ Donors working outside CKL may designate back to this community
- ◆ Gives donors the option of making a lump sum donation or regular contributions
- ◆ You can change the amount of your donation at any time by contacting your payroll office

**Giving to the United Way  
builds a stronger community**



Change starts here.

Running a United Way Campaign is an excellent opportunity to team build internally and create a broader external community profile. Employees and employers report that workplace campaigns provide meaningful opportunities to give back to their community while building morale. Each employee can give at their comfort level and take pride in their united contribution and the lives they can impact.

We make it easy to become involved with the United Way and can tailor a workplace campaign to your needs by providing:

- Information and Engagement: A speaker can visit your workplace to share information surrounding workplace campaigns and how the United Way helps in your community
- Training: An Employee Campaign Chair (the lead of a workplace campaign) can receive training to run a workplace campaign effectively and efficiently.
- Materials: Posters, brochures and other campaign tools are provided to support your campaign



**United Way**  
City of Kawartha Lakes

**705-878-5081**

**[ckl-unitedway.ca](http://ckl-unitedway.ca)**